

Musketeer Event Management



MUSKETEER EVENT MANAGEMENT

Musketeer annually delivers a series of equestrian events taking place across the UK throughout the season.

The business is one of the largest of its kind and has gained an international reputation for delivering quality and prestigious events at all levels, from Grass Roots to the World's Elite.

WHAT CAN MUSKETEER OFFER YOU THAT NOBODY ELSE CAN?

National Coverage

Not just one event;
9 Different Events
5 Venues over a
8 months period

Attracting and involving competitors and spectators from the grassroots level to the world's elite.

On-Event Branding

Extensive on event branding, product placement and advertising opportunities.

Many days at stunning locations

28 days of cross-country jumping, set in spectacular and picturesque backdrops from which you can be entertained by the thrill of the sport.

Digital & Social Media

Social Media – Bespoke packages giving access and interaction with our growing network across all social media channels, campaigns tailored to meet individual requirements.

OUR AUDIENCE

35,000+
LIVE AUDIENCE
OF WHICH **60%**
ARE FEMALE



MAINLY RURAL
& AFFLUENT
AUDIENCE WITH
80% ABC1
DEMOGRAPHIC



57%
DRIVE A
4X4



78%
DOG
OWNERS



AUDIENCES ARE
CONSISTENT AND
LOYAL WITH **80%**
RECOGNIZING
EVENT PARTNERS.



With quality and innovation at the heart of what we do, we are always striving to improve on what we have done previously. We pride ourselves in working closely with our partners to deliver exciting new ideas to enhance your brand or company in a new environment.

