

INTERNATIONAL EVENTS RATE CARD 2018



		PACKAGE INCLUDES										
Assets	Value	X/C Fence	Branding Boards	Flags	Branding Boards on Entrance	Bib Branding	Focused Social Media Campaign	Hospitality	Tradestand*	Rosettes	Website links	Newsletter / Social coverage
Title Sponsor (inclusive of all events)	£80,000	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Individual Event Title Sponsor	£25,000	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Main arena	£12,000	✓	✓	✓	✓		✓	✓	✓		✓	✓
Hospitality Marquee	Unavailable for 2018	✓	✓		✓		✓	✓	✓		✓	✓
Owners Facilities	Unavailable for 2018	✓	✓		✓		✓	✓	✓		✓	✓
Vehicle	£10000 +	✓	✓		✓		✓	✓	✓		✓	✓
Bedding	Product		✓		✓			✓	✓		✓	✓
Day Sponsorship	£8,000 +	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Volunteers & Volunteers Tent	£6,000	✓						✓	✓		✓	✓
Intermediate League Title	Unavailable for 2018		✓		✓		✓	✓	✓	✓	✓	✓
Novice League Title	Unavailable for 2018	✓	✓		✓		✓	✓	✓	✓	✓	✓
Grass Roots Events Title	Unavailable for 2018	✓	✓		✓		✓	✓	✓	✓	✓	✓
Cross Country Start	£7,000	✓	✓					✓	✓		✓	✓
Cross Country Finish	£7,000	✓	✓					✓	✓		✓	✓
Section Sponsor	£5,000	✓	✓		✓	✓		✓	✓	✓	✓	✓
Cross Country Jump	£5,000 +	✓						✓	✓		✓	✓
Stables area	£5,000	✓	✓					✓	✓		✓	✓
Judges Boxes – Dressage Arena	Unavailable for 2018	✓	✓					✓	✓		✓	✓
Lorry Park	£3,000	✓	✓					✓	✓		✓	✓
Drinks Reception	£2,000	✓						✓	✓		✓	✓
Additional Arenas	£2,000 +	✓	✓	✓	✓			✓	✓		✓	✓
Trot Up	£1,000	✓	✓					✓	✓		✓	✓

Notes - *Some tradestands will be offered at discount prices - All branding comes at additional cost to sponsors

Leagues – These will be run across all Tri-Star Events offering appropriate classes. Season winners will gain points across all events. Offers brand loyalty and coverage across all events

Owners Facilities – All international events offer facilities for owners providing access to this high net worth client

Volunteers – As with all sporting events we rely heavily on a volunteer 'workforce'. Over 200 volunteers are in action every event. Profiling across all areas of the event site is available through this support

Cross Country Start and Finish – These areas are key focal points for the events offering high visual branding opportunities, there is the additional value of good PA coverage.

Cross Country Jump – During every competitor round of the cross country jump sponsorship provides visual and PA coverage throughout the day.

Main Arena (Additional Arenas) – Set as the key focus for all events arena sponsorship provides central and high volume branding in the centre of the event site

Trot Up – At selected events the trot up is conducted twice during the competition, a place where every horse (with their connections) will come to be inspected by the judges.

Judges Boxes – Placed around the international arenas these 'houses' offer highly visual exposure.