

# GRASS ROOTS EVENTS RATE CARD 2018



		PACKAGE INCLUDES										
Assets	Value	X/C Fence	Branding Boards in Arena	Flags	Branding Boards on Entrance	Bib Branding	Hospitality	Tradestand	Rosettes	Focused Social Media Campaign	Website links	Newsletter / Social coverage
Title Sponsor	£1,500 - £2,500 per event	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Section sponsor	£900 (£100 per section)		✓		✓	✓	✓		✓		✓	✓
Main arena	Unavailable for 2018	✓	✓				✓	✓			✓	✓
Dressage Arenas	Unavailable for 2018		✓				✓	✓			✓	✓
Cross Country Jump	£1,350	✓					✓	✓			✓	✓
Cross Country Feature Jump	£2,250	✓						✓			✓	✓
Program advert	£900										✓	✓

## Notes

\*Some tradestands will be offered at discount prices

All branding comes at additional cost to sponsors

**Leagues** – These will be run across all Tri-Star Events offering appropriate classes. Season winners will gain points across all events. Offers brand loyalty and coverage across all events

**Owners Facilities** – All international events offer facilities for owners providing access to this high net worth client

**Volunteers** – As with all sporting events we rely heavily on a volunteer ‘workforce’. Over 200 volunteers are in action every event. Profiling across all areas of the event site is available through this support

**Cross Country Start and Finish** – These areas are key focal points for the events offering high visual branding opportunities, there is the additional value of good PA coverage.

**Cross Country Jump** – During every competitor round of the cross country jump sponsorship provides visual and PA coverage throughout the day.

**Main Arena (Additional Arenas)** – Set as the key focus for all events arena sponsorship provides central and high volume branding in the centre of the event site

**Trot Up** – At selected events the trot up is conducted twice during the competition, a place where every horse (with their connections) will come to be inspected by the judges.

**Judges Boxes** – Placed around the international arenas these ‘houses’ offer highly visual exposure.