



SPC HOLDINGS LTD
Burnham Market
International Horse Trials
9th – 11th April 2009

**Supporting the
East Anglian Air Ambulance**

Fence Sponsor 2009

Our philosophy is to tailor the benefits to suit our Sponsor's aims and requirements and to work closely to develop a mutually beneficial relationship. There may well be additional opportunities that need exploring subject to specific ambitions but we are very pleased to offer a company some or all of the following range of benefits:-

1. The right to erect boards* featuring the company's name and/or logo on or around a fence on the cross-country course.
2. The right to erect a Company trade stand/display area at an agreed location at 40% discounted rate.
3. The right to full hospitality places (number depending on level of sponsorship) on a day of your choice to include tickets valid for all 3 days, forward parking, morning coffee, 3 course Luncheon with wine and afternoon tea..
4. The opportunity to purchase additional tickets at a special rate for the sponsors Hospitality Marquee to entertain clients and guests
5. Invitations to the Event Reception Party held in the evening of Friday 10th April.

As a sponsor the Organising committee would be very pleased to explore other opportunities that exist for further promotional activities that may be of interest to your company.

Fence Sponsorship Fee

Feature fence used on each course on all 3 days: IRO £1000 + VAT
Standard fence used on all 3 days: From £400 + VAT

* - Please note that the organisers request that you supply boards rather than banners. Boards and trade-stands can be produced for you at your cost to a very high standard through our preferred supplier Henson-Franklyn Ltd. www.hensonfranklyn.co.uk